

Important technical and organizational information

1. Opening hours of the trade fair

Monday, May 17, 2010 – Wednesday, May 19, 2010 9.00 a.m. - 6.00 p.m.

Please note: the poster exhibition in Trade Fair Hall 3 is open to the public until 7 p.m on Monday, May 17, 2010 and Tuesday, May 18, 2010.

2. Exhibitor move-in

2a. Exhibitors with own booth construction

Saturday, May 15, 2010

7.00 a.m. - 8.00 p.m.

Sunday, May 16, 2010

7.00 a.m. - 4.00 p.m.

2b. Exhibitors with WHEC rental booths

Sunday, May 16, 2010

10.00 a.m. - 4.00 p.m.

All exhibitors must have completed move-in at 4.00 p.m. on Sunday, as the WHEC Welcome Reception will take place on Sunday afternoon in the exhibition hall 3. You are welcome to join the Welcome Reception.

3. Exhibitor move-out

Wednesday, May 19, 2010

6.00 p.m. - 8.00 p.m.

Thursday, May 20, 2010

7.00 a.m. - 8.00 p.m.

Please contact the Peter Sauber Agency at the “Service Center West” after dismantling so that the booth space can be inspected.

4. Admission price

The WHEC trade fair is open for professional visitors and the public. The admission price for the visitors of the WHEC trade fair is EUR 10.00.

5. Exhibitor passes

The exhibitor receives exhibitor passes depending on the size of the area rented as follows:

- for an area of 04 – 20 sqm 2 exhibitor passes
- for an area of 21 – 30 sqm 3 exhibitor passes
- for an area of 31 – 40 sqm 4 exhibitor passes
- for each additional 10 sqm or part there of one further exhibitor pass

The exhibitor pass includes entrance to Hall 3 and catering in Hall 3. Please collect the passes at the „Service Center West“ during exhibitor move-in times. The invoice **must be paid** in order to gain entrance to Hall 3. We are unable to send passes by mail.

Further passes will cost EUR 50.00. Please order with the “Passes Order Form”.

6. Exhibitor parking passes

A certain number of parking spaces will be reserved for the WHEC exhibitors. Please order the passes for the whole WHEC-time (EUR 20.00) with the corresponding form at <http://www.whec2010.com/trade-fair/for-exhibitors/forms.html> and collect them at the „Service Center West“ during exhibitor move-in times.

7. Exhibitor Catalogue and Advertising

An exhibitor catalogue will be published for the WHEC 2010 trade fair and distributed to conference participants and trade fair visitors. Please use the form “Exhibitor catalogue and

Advertising” to order your company entry. One entry is free of charge. In addition, you can order advertising space.

Please also refer to the information leaflet “Sponsorship Opportunities” for further advertising opportunities during WHEC 2010

Deadline for submission of entry order form exhibitor catalogue: April 1, 2010.

8. Exhibitor services

With the attached forms you can order following services:

- Booth packages (Standard and Advanced)
- Booth construction material and furniture
- Electrical installation
- Internet and hardware
- Stand cleaning
- Security staff
- Exhibitor passes
- Water installation
- Suspension
- Forwarding services
- Waste disposal
- Parking passes

Important note: Please send ALL forms to the Peter Sauber Agency, including technical order forms from Messe Essen. We will forward all forms together to the Messe Essen.

The services will be charged according to the prices stated on the forms.

Deadline for submission of forms: April 1, 2010.

9. Walls and carpet

There will be NO walls and carpet at your booth space. Each exhibitor is obligated to build up walls on every closed side of the booth space. We advise carpet for all booths.

10. Standard and Advanced booth package

You can rent a standard or advanced booth by using the corresponding forms at <http://www.whec2010.com/trade-fair/for-exhibitors/forms.html> .

11. Theft insurance

The host takes no responsibility for thefts of material or exhibits. Exhibitors are responsible for insuring their exhibits.

12. Application for approval of exhibit products

Note that some exhibit products might require a written approval by Messe Essen, for example inflammable liquids or gas. Please refer to the rules of house of Messe Essen for details. Please contact service@messe-essen.de for questions or application of approval for exhibit products.

13. Storage services

In the trade fair hall 3, storage of exhibit products is not possible prior to the fair. The logistics company Schenker Deutschland offers storage services for exhibitors who want to deliver their exhibit products prior to the fair to Messe Essen. Custom issues also can be solved with Schenker Deutschland AG.

Please contact Schenker Deutschland AG before sending your shipment to clarify the details.

Contact:

Schenker Deutschland AG
Service-Center Messehaus Mitte, 2. Etage
Norbertstraße / Messengelände
45131 Essen
Fon +49.(0)201. 959791-0
Fax +49.(0)201. 95979125
E-Mail: thomas.verhuelsdonk@dbschenker.com
E-Mail: katja.scheler@dbschenker.com

Please note that this service will be charged for by the service partner of Messe Essen.

14. Trade fair staff of Peter Sauber Agency

The trade fair staff will be available at the „Service Center West“ at the entrance of Hall 3 during move-in and move-out hours.
Phone: +49 201 7244 – 621 (Only during move-in / move-out and trade fair opening times!)

15. Address of Messe Essen

Please have a look at www.whec2010.com to download the brochure „Great connections“.
The WHEC 2010 trade fair takes place in Hall 3.
MESSE ESSEN GmbH
Norbertstrasse, 45131 Essen
GERMANY
Phone: +49 201 7244-0
Fax: +49 201 7244-248
E-Mail: info@messe-essen.de

16. Contact data Peter Sauber Agency

Peter Sauber Agentur Messen und Kongresse GmbH
Wankelstrasse 1
70563 Stuttgart
GERMANY
www.messe-sauber.de, www.whec2010.com

Ms. Lena Jauernig
Phone: +49 711 656960-56, Fax -99
lena.jauernig@messe-sauber.de

Ms. Živilė Menzel
Phone: +49 711 656960-57, Fax -99
zivile.menzel@messe-sauber.de

Please note: in addition to the General Contractual Conditions and the Technical Guidelines for the WHEC 2010 Trade Fair, the Special Participation Regulations and the Rules of House of Messe Essen apply for the WHEC 2010 trade fair. The documents are available at www.whec2010.com.

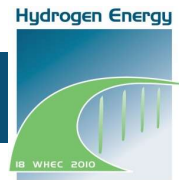
Host and organiser
WHEC 2010 office
c/o EnergieAgentur.NRW
Munscheidstrasse 14
45886 Gelsenkirchen, Germany
www.whec2010.com

Under the auspices of
International Association for
Hydrogen Energy (IAHE)

Contact for participants
WHEC 2010 registration office
c/o punktgenau GmbH
Veranstaltungsmanagement
Schanzenstrasse 36, Gebäude 31.1
51063 Köln, Germany
Phone: +49 (0)1805 1620-10*
Fax: +49 (0)1805 1620-11

Contact for exhibitors/sponsors
WHEC 2010 trade fair office
c/o Peter Sauber Agentur
Messen und Kongresse GmbH
Wankelstrasse 1
70563 Stuttgart, Germany
Phone: +49 (0)711 656960-50
Fax: +49 (0)711 656960-99

18th World Hydrogen Energy Conference 2010



registration@whec2010.com
www.punkt-genau.com
*German fixed network 14 ct/min,
mobile phone may be different

tradefair@whec2010.com