



**Exhibitor Catalogue and Advertising**

**Please return by email or fax:**

Ms. Živilė Menzel  
Fax: +49 711 656960-99  
zivile.menzel@messe-sauber.de

As a WHEC 2010 exhibitor, you will get one free entry in the exhibitor catalogue. Each sub-exhibitor also gets one free entry. In addition, you can book advertising space or sponsor opportunities.

**1. Exhibitor Catalogue Entry – Free of charge**

*(Please fill out a separate form for each sub-exhibitor)*

**Listing in company index under the letter:  
(one letter only!)**

**Booth Number:**

**Company Name:**

**ZIP Code / Town:**

**Country**

**Phone:**

**Fax:**

**Email:**

**Internet:**

**Company Products or Services (3 keywords with max. 50 letters):**

1)

2)

3)

## 2. Advertising in exhibitor catalogue

(All prices stated are exclusive VAT)

- Company logo** next to company entry: 8,00 € per mm height.

Logo height: \_\_\_\_\_ mm Total price: \_\_\_\_\_ €

Note: Printable graphic must be provided by the exhibitor to [zivile.menzel@messe-sauber.de](mailto:zivile.menzel@messe-sauber.de) before April 01, 2010

- ½ page advertising space:** 250 €

- 1 page advertising space:** 500 €

Note: printable graphic must be provided by the exhibitor to [zivile.menzel@messe-sauber.de](mailto:zivile.menzel@messe-sauber.de) before April 01, 2010

Catalogue format: 110mmx 220mm. We will contact you on exact measures for advertisement

## 3. Sponsorship Opportunities

(All prices stated are exclusive VAT)

- 1 Coffee Break Sponsorship** 7500 €

Bring cold drinks to everyone! Refreshment break for speakers, exhibitors and participants in the trade fair hall. Your company logo will be displayed during the coffee break in the catering zone. Coffee will be provided by conference catering and is included in the fee. Special benefit: 1 free conference registration for the coffee break sponsor.

- Conference writing pads (exclusive)** 3000 €

The conference writing pads with your company logo will be included in the conference bag of each participant (1500 – 2000 pens). Writing pads have to be provided by the sponsor, production of writing pads is not included in the fee.

You will find more sponsorship opportunities online at [www.whec2010.com](http://www.whec2010.com)

### Date/Stamp/Signature

**Host and organiser**  
WHEC 2010 office  
c/o EnergieAgentur.NRW  
Munscheidstrasse 14  
45886 Gelsenkirchen, Germany  
[www.whec2010.com](http://www.whec2010.com)

**Under the auspices of**  
International Association for  
Hydrogen Energy (IAHE)

### Contact Person

**Contact for participants**  
WHEC 2010 registration office  
c/o punktgenau GmbH  
Veranstaltungsmanagement  
Schanzenstrasse 36, Gebäude 31.1  
51063 Köln, Germany  
Phone: +49 (0)1805 1620-10\*  
Fax: +49 (0)1805 1620-11  
[registration@whec2010.com](mailto:registration@whec2010.com)  
[www.punkt-genau.com](http://www.punkt-genau.com)  
\*German fixed network 14 ct/min,  
mobile phone may be different

### Booth No./sqm

**Contact for exhibitors/sponsors**  
WHEC 2010 trade fair office  
c/o Peter Sauber Agentur  
Messen und Kongresse GmbH  
Wankelstrasse 1  
70563 Stuttgart, Germany  
Phone: +49 (0)711 656960-50  
Fax: +49 (0)711 656960-99  
[tradefair@whec2010.com](mailto:tradefair@whec2010.com)