

Sponsorship Opportunities

Hydrogen Energy

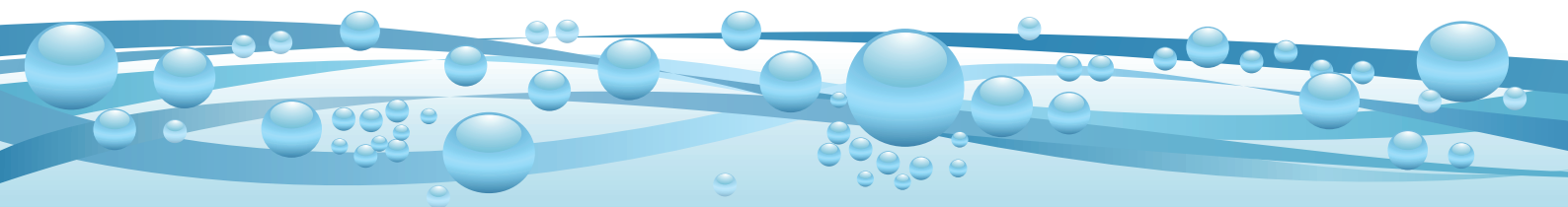


18th World Hydrogen Energy Conference 2010

May 16–21, 2010, Messe Essen

www.whec2010.com

Your benefits	Platinum (15,000 €)	Gold (10,000 €)	Silver (7,500 €)	Bronze (5,000 €)
Corporate logo on WHEC website and in conference programme	■	■	■	■
Logo in plenary and other session rooms	■	■	■	■
Logo in registration foyer and welcome unit	■	■	■	■
Corporate logo on WHEC documentation	■	■	■	
One hand out together with the WHEC documentation	■	■	■	■
Complimentary conference registrations	■ (5 free registrations)	■ (4 free registrations)	■ (3 free registrations)	■ (2 free registrations)
Opportunity to conduct demonstration for 30 minutes in exhibition hall	■	■	■	
Company banner in premium location in convention center	■	■		
Complimentary exhibition hall guest passes	■ (10 free guest passes)	■ (5 free guest passes)		
Logo on all advertising e-mails to prospective/registered attendees	■			
One hotel door drop	■			



The 18th World Hydrogen Conference 2010 at a Glance

- High-profile conference with presentations on up-to-date topics by selected international speakers
- International trade fair on advanced hydrogen and fuel cell technologies
- Wide range of side events
- An anticipated 1,500 international and national participants

Become a Sponsor and Draw Maximum Attention to your Company

- Gain maximum visibility. Profit from a professional marketing approach, comprehensive press relations, and a wide range of side events with high publicity impact
- Socialise with leading industry and technology representatives and key decision makers from politics

Your Premier Event Sponsorship Opportunities

	Welcome reception (12,000 €)	WHEC2012 reception (12,000 €)	Refreshment break (7,500 €)	Industry reception (3,000 €)
Your event	Be the first to welcome participants! The reception provides an opportunity for conference attendees to start the week of in a relaxing social atmosphere. All attendees are invited to the welcome reception.	Use the chance to welcome attendees to the WHEC2012! The reception provides insider information with regard to the conference location in Canada 2012. All attendees are invited to the WHEC2012 reception.	Bring cold drinks to everyone! Refreshment break for speakers, exhibitors and participants.	All attendees and exhibitors can attend this event and it is an opportunity to showcase your company.
Your benefits	<ul style="list-style-type: none"> ■ Gobo of company logo at the reception ■ Speech given in front of all conference participants ■ Cocktail napkins with corporate logo ■ Corporate logo displayed at the welcome reception ■ Hanging of company banner in "premium" location in convention center ■ 3 complimentary conference registrations 		<ul style="list-style-type: none"> ■ Corporate logo displayed at all times in the exhibit hall ■ Corporate logo displayed on environmentally friendly, re-usable (take home) cups used during the refreshment break ■ One complimentary conference registration 	<ul style="list-style-type: none"> ■ Corporate logo displayed in manufacturer's reception one evening ■ One complimentary conference registration

Further Advertising Opportunities

■ Advertisement in exhibitor directory	5,000 €
■ Hotel door drop for printed items	3,000 €
■ Hand out together with WHEC documentation	3,000 €
■ Pens	3,000 €
■ Floor decals	2,500 €
■ Welcome banner	2,500 €

Contact us for further opportunities:

Students' day, Students' lunch, Transfers, Papers/USB sticks, Writing pads/Ball pens, Chamber orchestra, Coffee breaks

Host and organiser
WHEC 2010 office
c/o EnergieAgentur.NRW
Munscheidstrasse 14
45886 Gelsenkirchen, Germany
www.whec2010.com

Under the auspices of
International Association for
Hydrogen Energy (IAHE)

Contact for participants
WHEC 2010 registration office
c/o punktgenau GmbH
Veranstaltungsmanagement
Schanzenstrasse 36, Gebäude 31.1
51063 Köln, Germany
Phone: +49 (0)1805/1620-10*
Fax: +49 (0)1805/1620-11
registration@whec2010.com

* German fixed network 14 ct/min,
mobile phone may be different

Contact for exhibitors/sponsors
WHEC 2010 trade fair office
c/o Peter Sauber Agentur
Messen und Kongresse GmbH
Wankelstrasse 1
70563 Stuttgart, Germany
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